

# Privacy Policy

**Effective Date:** March 20, 2026

This Privacy Policy applies to **AgGuard.com, Ag Guard LLC, WildJinc.com, and Wild Jay, Inc.** (“Ag Guard,” “we,” “us,” or “our”). It describes how we collect, use, disclose, and protect personal information obtained through our websites and in connection with our products and services.

Ag Guard is based in **Kansas** and provides services to customers throughout the **United States and Canada**, primarily through equipment dealers.

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## Information We Collect

We may collect personal information from dealers and from end customers purchasing Ag Guard products through authorized dealers. This information may include:

- Name
- Email address
- Mailing address
- Phone number
- Equipment and transaction details
- Dealer or customer identifiers necessary to administer coverage, claims, or service

We collect only the information reasonably necessary to provide our products and services.

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## How and When Information Is Collected

Personal information may be collected when you or your dealer:

- Register on our website
- Request a quote or invoice
- Submit forms or applications
- Purchase or administer coverage
- Communicate with us regarding products, claims, or services

We endeavor to collect information only at appropriate times and only to the extent necessary.

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## How We Use Personal Information

We may use personal information to:

- Administer extended warranty and service contract programs
- Process quotes, coverage, and claims
- Communicate with dealers and customers regarding services
- Respond to customer service requests
- Improve our products, services, and operational efficiency
- Comply with legal and regulatory obligations

We do not use personal information for consumer marketing purposes unrelated to our services.

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## Dealer and End-Customer Information

Ag Guard primarily works with **equipment dealers**. However, in order to administer coverage, we may receive and process limited personal information about **end customers** from dealers. This information is used solely for legitimate business purposes related to coverage administration, claims processing, and recordkeeping.

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## Cookies and Website Technologies

We may use cookies or similar technologies to:

- Support website functionality
- Enhance security
- Improve user experience

Cookies do not collect marketing or advertising data. You may control cookies through your browser settings.

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## How We Protect Information

We implement reasonable administrative, technical, and physical safeguards to protect personal information, including:

- Secure systems and restricted access controls
- Encryption of data transmitted via Secure Socket Layer (SSL) technology
- Regular security monitoring and malware scanning

Personal information is accessible only to authorized personnel who are required to maintain confidentiality.

**Payment Information:**

ACH and credit card transactions are processed through third-party payment processors. Ag Guard does not store or process payment card details on its own servers.

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## Data Retention

We retain personal information only as long as necessary to:

- Provide our services
  - Maintain business and transaction records
  - Comply with legal and regulatory obligations
  - Resolve disputes and enforce agreements
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## Third-Party Service Providers

We may share personal information with trusted third-party service providers who assist with:

- Website hosting
- Payment processing
- Business operations or analytics

These providers are authorized to use personal information only as necessary to perform services on our behalf and are required to protect confidentiality.

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## Sales Channel Partners

We exchange limited personal information with our third-party sales channel partners, who operate under contractual non-disclosure and confidentiality obligations.

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## U.S. State Privacy Rights

Certain U.S. states provide residents with additional privacy rights. Where applicable, Ag Guard complies with state-specific privacy laws governing the collection, use, and disclosure of personal information. We do not sell personal information.

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## Kansas Residents

Ag Guard complies with applicable Kansas laws governing the protection of personal information, including data breach notification requirements. In the event of a security incident involving personal information of Kansas residents, we will provide notice as required by law.

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## Canadian Residents

Ag Guard provides services to **Canadian equipment dealers** and may process limited personal information of Canadian end customers in connection with dealer-administered coverage.

For individuals located in Canada, Ag Guard complies with applicable Canadian privacy laws, including the **Personal Information Protection and Electronic Documents Act (PIPEDA)**. Personal information is collected, used, and disclosed only for identified business purposes and with appropriate consent obtained through the dealer relationship where required.

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## Cross-Border Data Transfers

Personal information may be processed or stored in the United States or other jurisdictions where Ag Guard or its service providers operate. By using our services, you acknowledge that personal information may be transferred to jurisdictions with different data protection laws.

Ag Guard takes reasonable steps to ensure that personal information is treated securely and in accordance with this Privacy Policy, regardless of location.

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## Business Transfers

If Ag Guard is involved in a merger, acquisition, or sale of assets, personal information may be transferred as part of that transaction. We will provide notice if personal information becomes subject to a different privacy policy.

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## **Legal Disclosure**

We may disclose personal information when required to do so by law or in response to valid legal requests, including court orders or government inquiries.

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## **Contact Us**

If you have questions about this Privacy Policy or our data practices, please contact us.